



Webinar Title: PSYCHOLOGICAL FACTORS IN MANAGERIAL EFFECTIVENESS

Expert Speaker: Gautam Roy, Ex. Dy. Director (HRD), National Productivity Council and Chief Consultant - Ignite Management Consultants, Kolkata

Webinar Date: 14th August, 2020 | **Duration:** 11.00 hrs – 12.00 hrs; **Fees:** Rs. 326/-

E-CERTIFICATES WILL BE ISSUED ON PARTICIPATION

About Webinar:

A Manager's effectiveness can be measured by the several psychological factors which he must be aware of for executing his managerial functions effectively, such as his need for achievement, openness for feedback and learning, risk taking, tolerance for ambiguity etc. Managerial effectiveness is a leader's ability to achieve desired results. How well he applies his skills and abilities in guiding and directing others determines whether he can effectively meet those results. The greatest challenge before the managers are now as to how they execute their managerial functions through on line mode. If he can, his achievements are poised to help the organization gain a competitive edge.

Webinar Coverage:-

- Developing Managerial Skills through use of Information Technology
- Psychological factors in Managerial Effectiveness
- Leadership Skills.
- Interpersonal Skills

Speaker Profile:



Mr Gautam Roy, holds a post graduate diploma in Personnel Management & Industrial Relations from XISS and a post graduate diploma in Human Resource Development (HRD) from TIPIE (now AIP) , Chennai .He comes with rich and profound experience in Human Resource Management and Organisation Behaviour (HRM & OB) spanning more than 30 years. He worked with National Productivity Council of India (Under Ministry of Commerce & Industry, Govt. of India) as Dy. Director (HRD). He was trained by Tokyo based Asian Productivity Organisation (APO) in Indonesia & FIJI islands. He is presently the founder and Chief Consultant & Trainer of Ignite Management Consultants, Kolkata. He was a Visiting Professor on HRM & OB to Jadavpur University, BIMS, IMS and IIBS in Kolkata.

Register to learn:

- To learn the art of IT based advance Communication systems and Styles which impacts our Managerial Effectiveness
- To know various Psychological factors affecting Managerial Effectiveness
- To know the dynamics of Leadership
- Interpersonal Skills

Thanks & Regards

**Regional Directorate, Kolkata
National Productivity Council**